Privacy Policy for DataBlinx

Effective Date: 01 January 2025

At DataBlinx, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your information when you visit our website or use our services.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, and other contact information you provide when joining our waitlist or contacting us.
- **Usage Data:** Information on how you interact with our site, including browser type, device, IP address, and pages visited.
- **Third-Party Integrations:** If you connect external platforms (like Google Ads or Meta Ads), we may collect data necessary to deliver insights and reports.

2. How We Use Your Information

We use the information we collect to:

- Provide and improve the DataBlinx platform
- Communicate with you about product updates, early access, and support
- Analyze trends and usage to enhance the user experience
- Ensure the security and integrity of our services

3. Data Sharing and Disclosure

We do **not** sell or rent your personal data. We may share information only with:

- Trusted service providers who help us operate the platform (under strict confidentiality agreements)
- Authorities when legally required to comply with applicable laws

4. Data Storage and Security

We take data security seriously and implement appropriate technical and organizational measures to protect your personal information. OAuth-based authentication is used for integrations, and we do not store sensitive credentials.

5. Your Rights

You have the right to:

- Access, update, or delete your personal information
- Opt out of non-essential communications
- Request more details about how your data is used

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6. Cookies and Tracking

We may use cookies or similar technologies to track user activity and preferences. You can adjust your browser settings to reject cookies.

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7. Changes to This Policy

We may update this policy occasionally. If we make significant changes, we'll notify you via the website or email.